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## X FACTOR

Based on Simon Cowell's original brainchild, The X Factor Australia has been a ratings triumph, netting in between 1.5 and 2 million viewers. This year's live shows were broadcast from the prestigious Fox Studios, the major motion picture and television studio facilities of

only the highest standards, so it's fitting that the show's creative team selected the superior design of The BOX Seat to furnish the auditorium.

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